



G RAISE MENTORSHIP

PROGRAM REPORT

2021 COHORTS

2021

THE G RAISE MENTORSHIP PROGRAM REPORT 2021 COHORTS



THE PROGRAM

This report provides the details of the selection process and the Live-In sessions that were performed under the on-going second cohort of the G-Raise Mentorship program 2021. The program was premised to be folded under three objects namely recruitment, Exposure and Mentorship.

Having identified the 5 additional local champions through a very through selection process, we managed to conduct the live-in session for 5 days at Donyo Sabuk National Park. The camp was very productive and it helped in creating the basis for the activities to focus on, during the subsequent months of mentorship.

- Value proposition

Many youth in Kenya are seeking to address community social-economic challenges through entrepreneurship but have consequently lacked the prerequisite required skills to attain their maximum potential. G-Raise Program aims at providing mentorship needed to ensure these initiatives are nurtured to become viable and scalable social businesses.



- Problem being addressed.

Lack of entrepreneurial support systems:

Many youths have brilliant ideas and solutions to societal problems but lack the support to scale this into fully fledged business operations.

Education system mismatch:

Kenyan education system lacks the means and capacity to prepare youth into initiating entrepreneurship initiatives.

Little focus on Village Based Initiatives:

There are very few support systems at local level to support entrepreneurial ideas.

- Solutions proposed
 - Identifying & exposing local youth entrepreneurs
 - Personalized mentorship for local youth with social impact ventures
 - Business startup support: Capital and technical support
 - Solving social-economic problems through localized enterprises
 - Linkage to an ecosystem: For continuous support system and scale-up

1. CHAMPIONS TRACTION(1st & 2nd COHORT)

- NaiColour
- Chrisah candy and cakes & CHRISAH FISH

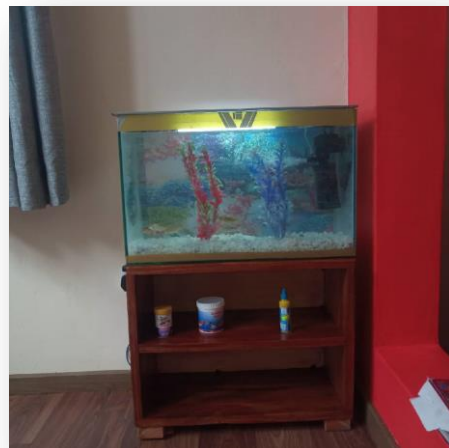


- NGO FAM



- SAM ENTERPRISE

- Crystal aquariums



- San sham ENTERPRISE



- Hunters production



- Desi Ventures



- Melvins



- NANYUNGU CONSTRUCTION COMPANY



2. Lessons learnt

The second cohort experience borrowed heavily from the first lessons learnt.

Several crucial lessons that we are learning.

The lessons include;

•**Application:** The first cohort we opened up the application process country wide. This enabled our reach national and made the process to be highly competitive. The negative challenge to this was that it proved to be an expensive exercise that need cross country follow with limited operational budget and human resource post the mentorship.

•**Selection:** To encourage cross peer to peer support we have decided to concentrate on an yearly basis the five local champions to come from the same region and in this we have selected our areas of selection as Machakos, Busia and Mombasa. This has been informed by the fact that in these areas we already have support structure that can do follow up on very limited budget.

•**Site visits:** We have premised the visits to be done by our other partners like Iha Benard in Mombasa, Catherine in Machakos and Charles in Busia.

•**The live-in sessions:** The live in sessions as compared to the first cohorts will be limited so much to practical, peer to peer learning and exposure of business models that the local champions are employing and the program will seek to address the seemingly open and loose gaps. We learnt that the first live in sessions was so much academic and we tried a more relaxed approach that employed a lot of outdoors and business visits.



- **Venue:** A decision has been made that the venue shall remain KENYA WILDLIFE DONYO SABUK CAMPING SITE.



3. Current plans

THE G-RAISE MENTORSHIP PROGRAM						
		Mar-22	Apr-22	May-22	Jun-22	July-22
Total BUDGET	GOAL		-	-	-	-
Kshs 835360		48250	16025	16525	447750	306810
Expenses						
Selection process costs	30,000					-
Business support costs	-	-	-	-	-	250000
Mentorship camp (live in session)	-	-	-	-	210,000	-
Mentors/ consultants fee	-	-	-	10,000	180,000	20,000
Follow-up support costs	-	-	-	-	-	7,200
Impact assessment costs	-	-	-	-	20,000	-
Admin costs	15,000	15,000	15,000	15,000	15,000	15,000
Miscellaneous costs	3,250	1,025	1,525	1,525	22,750	14,610
Total expenses		48250	16025	16525	447750	306810

BUGET KEY

- Financing will be addressed through three sources:-
 - Gertler Clark family foundation proposing **Kshs 370000**.
 - Gnu Foundation proposing **Kshs 245360**
 - WATER tank business profits **Kshs 220000**.

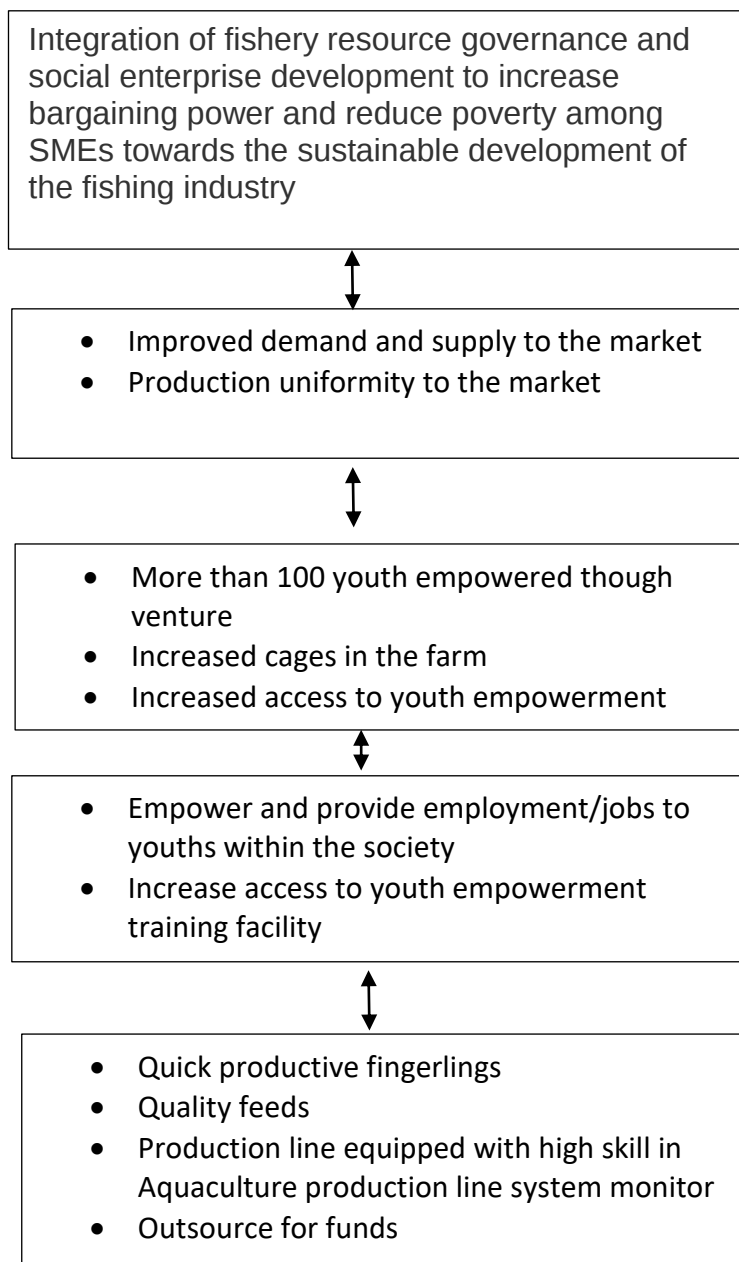
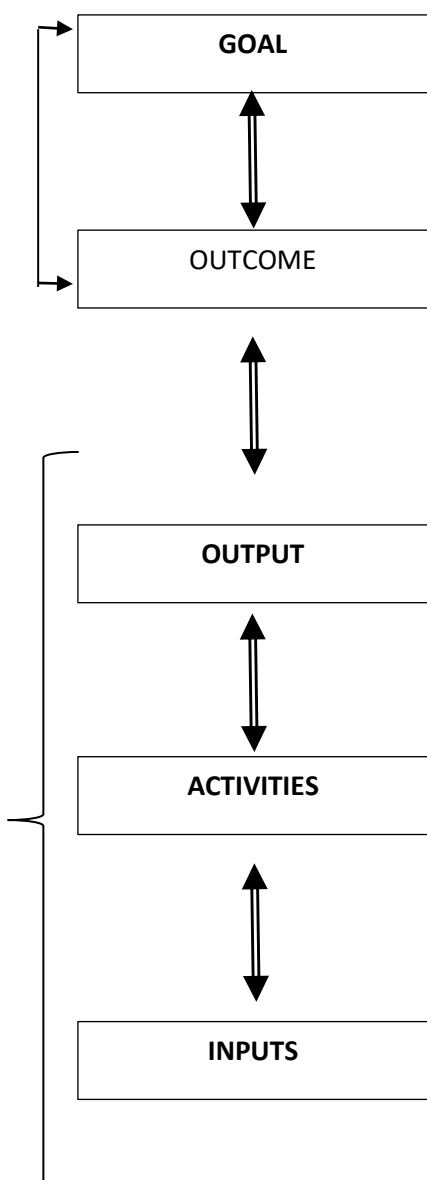


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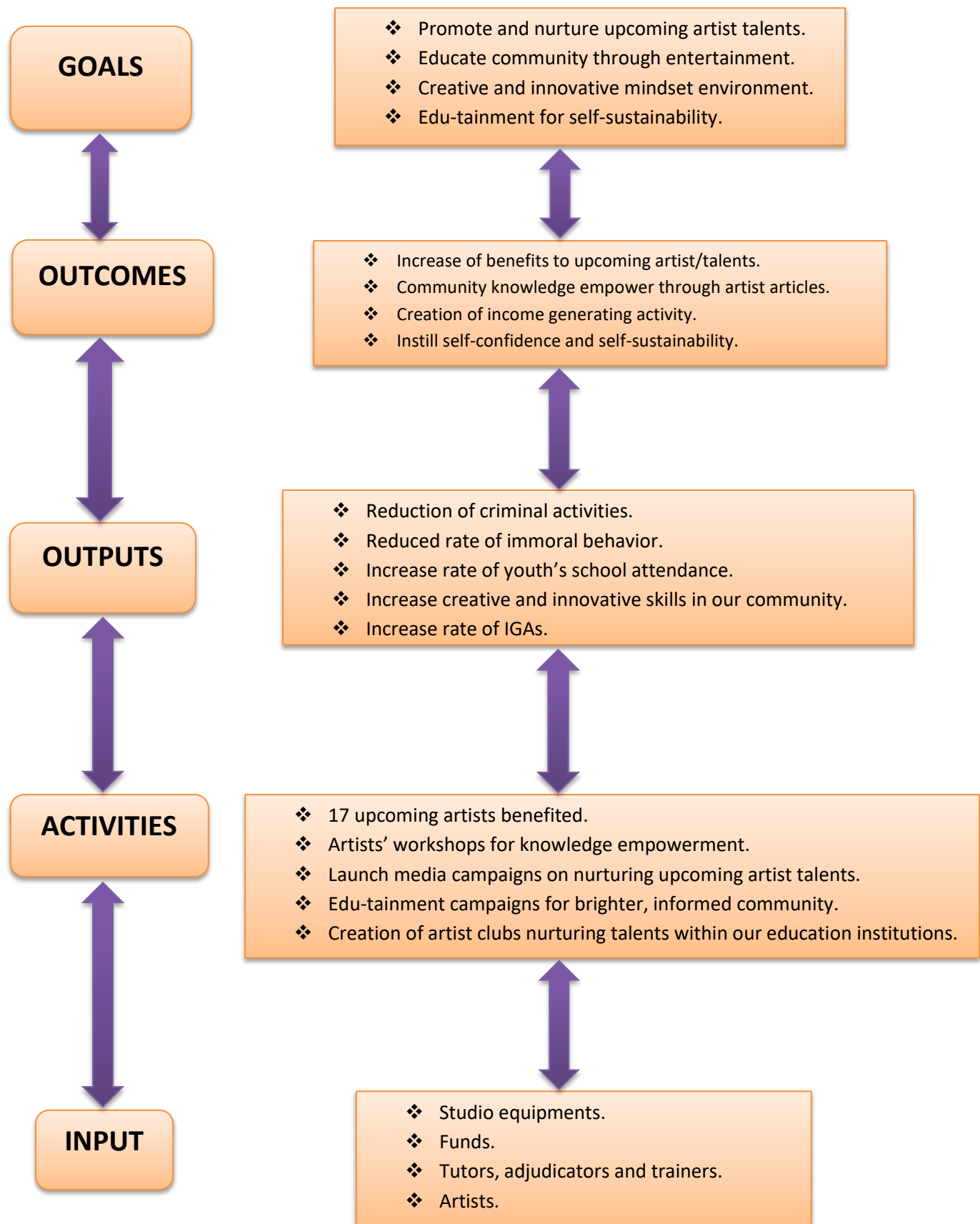
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Results



NGOLOBES FAMILY

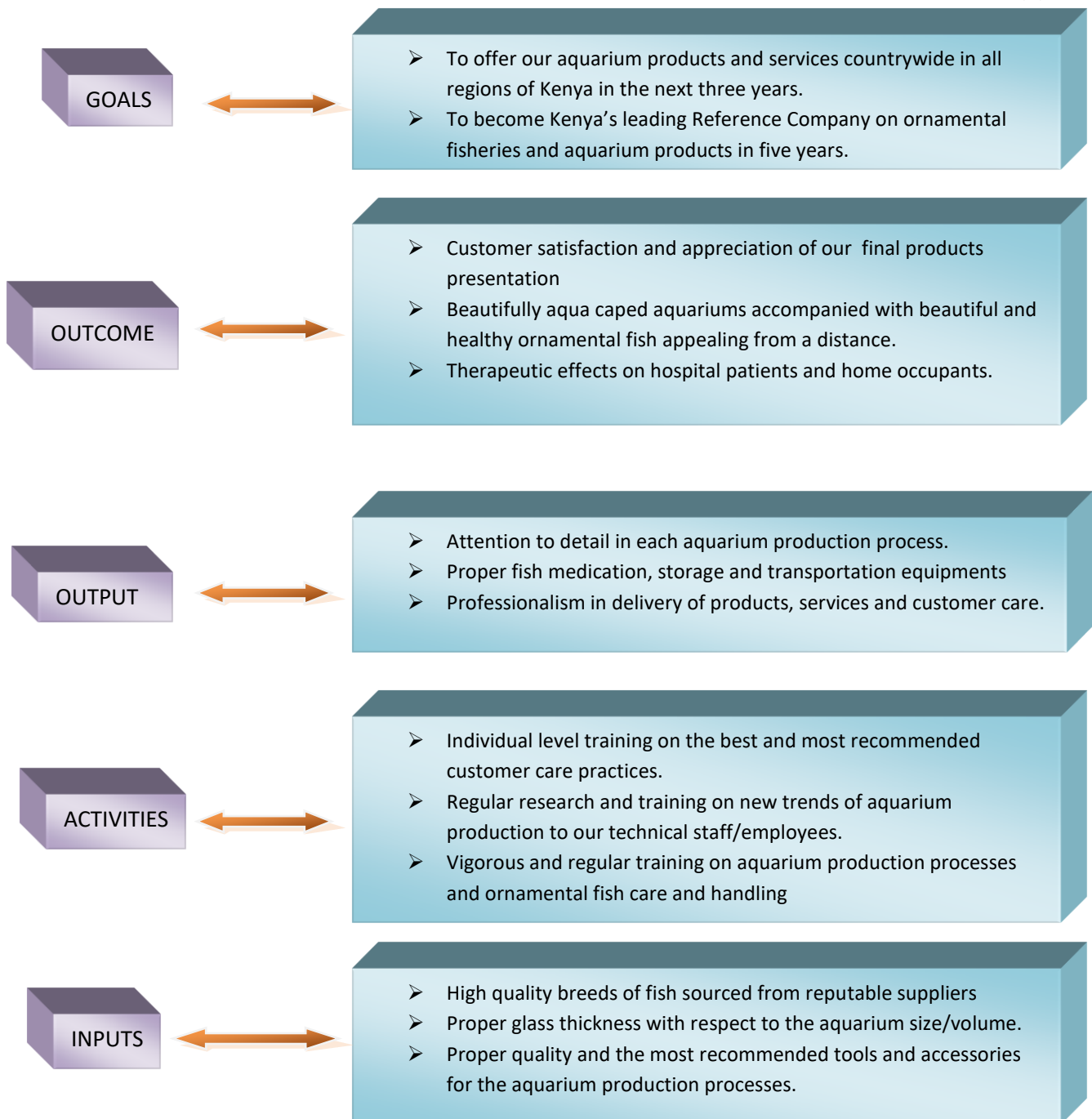
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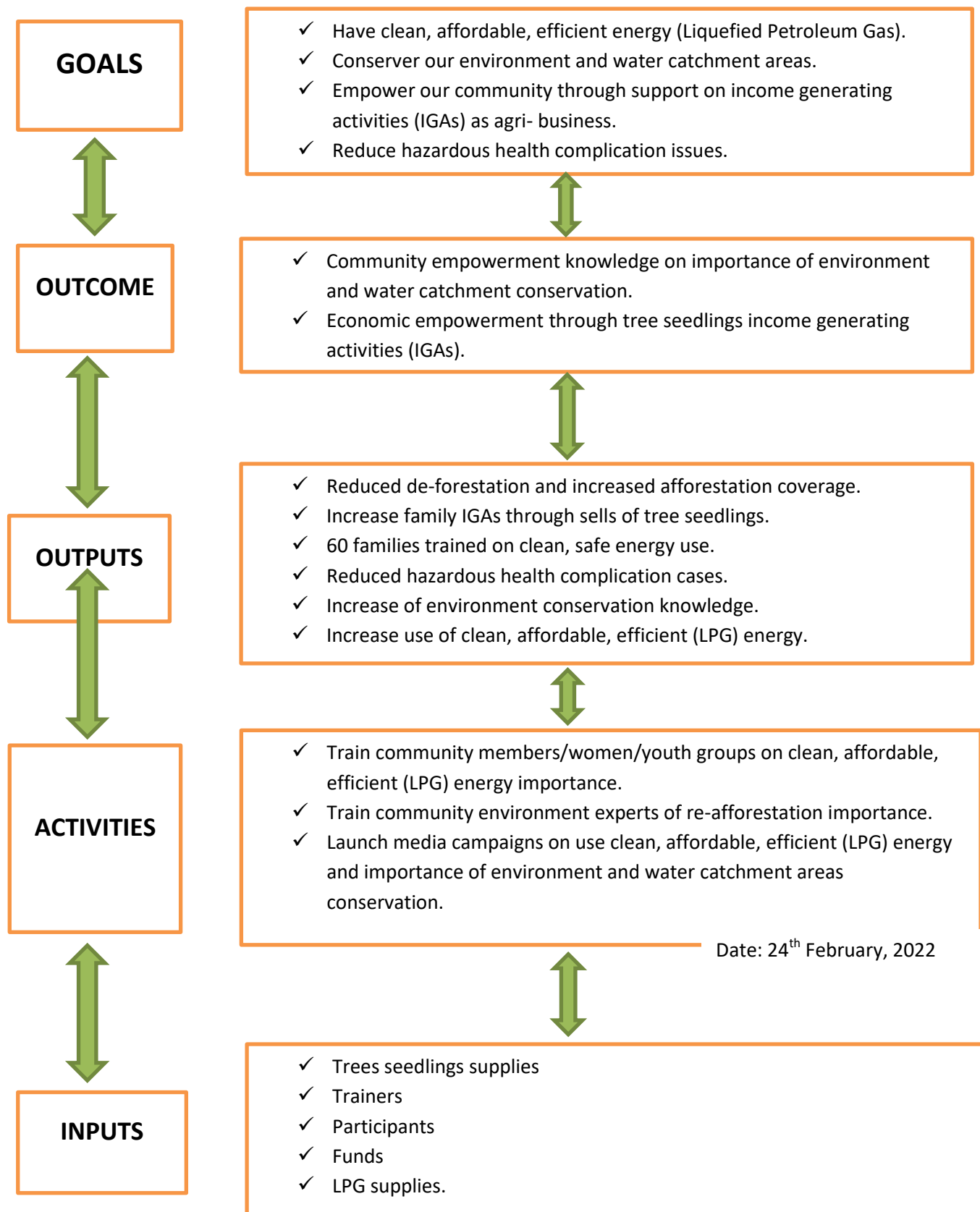


CRYSTAL AQUARIUMS BUSINESS MODEL

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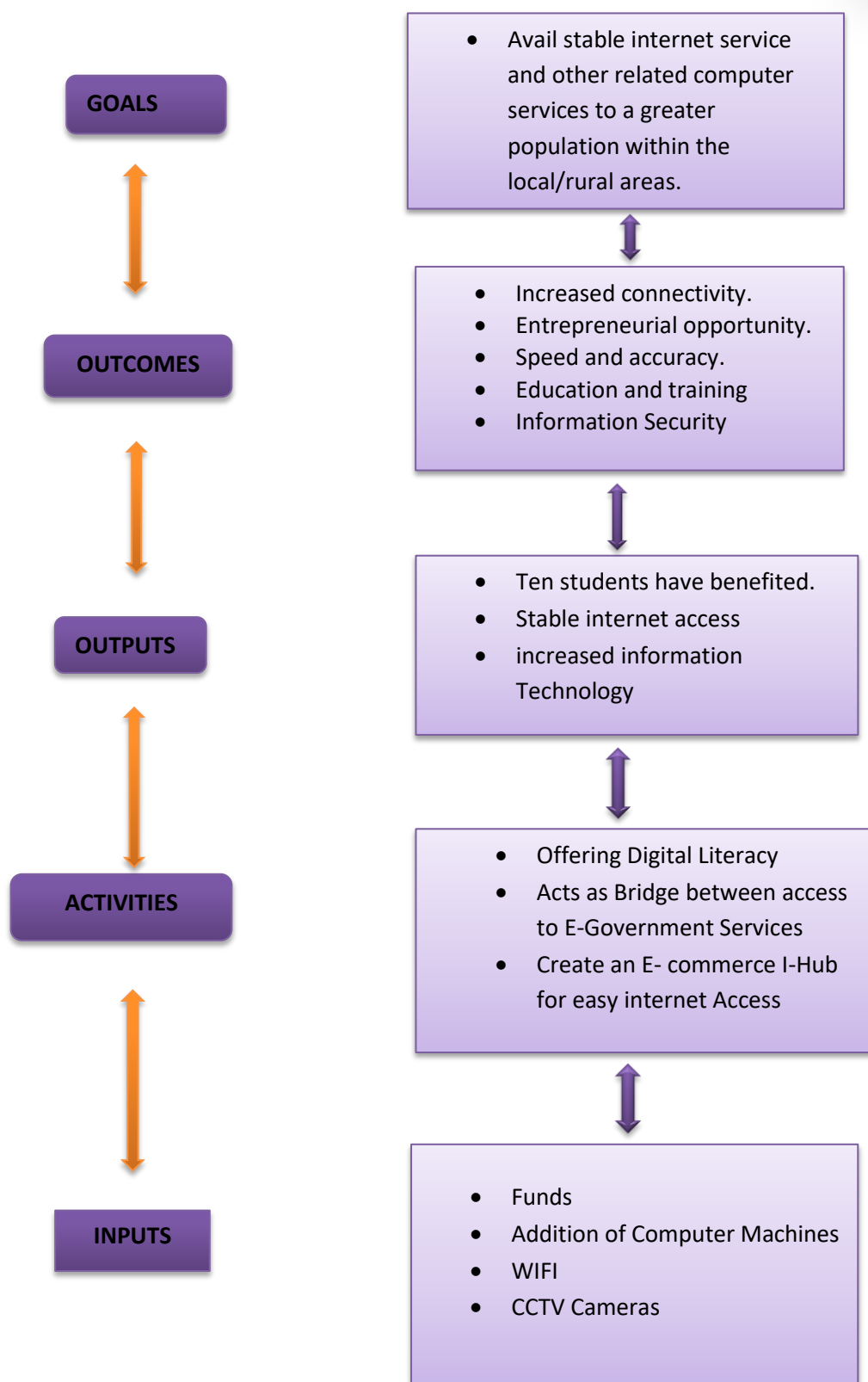




HUNTERZ PRODUCTION LOGIC MODEL

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DESI VENTURES LOGIC MODEL

